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Bank One Blast
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Bank One Sponsors New Free Scholarship and Financial Aid Hotline!

SuperCollege.com and Bank One proudly introduce a new service for high school and college students, parents and educators. When students and parents call **877-PAY-4-SCHOOL (877-729-4724)**, they can listen to a two to three minute message with tips on how to find and win scholarships and receive information about financial aid.

“The Hotline” is the first of its kind. On Monday of each week, a new 2-3 minute message is available to callers, who will receive up-to-date information covering 3 areas:

- **Scholarships**
- **Financial Aid**
- **Student Loans**



The Hotline was founded by scholarship experts Gen and Kelly Tanabe, who are the award-winning authors of *Get Free Cash For College*, *1001 Ways to Pay For College* and *Money-Winning Scholarship Essays and Interviews*. This husband and wife team won more than \$100,000 in merit-based scholarships to graduate from Harvard debt-free and they tour nationally, speaking at high schools and bookstores. In fact, Bank One has sponsored SuperCollege’s “How to Get Into and Pay For College” national tour for the past 2 years. This fall (September 8th - November 15th) they will be speaking at high schools and bookstores in nearly 20 cities across the U.S. More information, including a complete tour schedule, can be found at <http://www.supercollege.com/tour/index.cfm?bo=1>.

Additional information about The Hotline:

- The Hotline is available 24/7 from anywhere in the country, and the messages will feature 2 new scholarships students can apply for each week.
- Information about the featured scholarships can be found online at <http://www.supercollege.com/hotline>. Visitors can also listen to past and present messages online in MP3 format.
- Each week, different representatives from Bank One will provide a 30-second financial aid “Tip of the Week”. Upcoming topics include work-study, loans (including private loans) and a series on completing the FAFSA.
- Informative postcards and posters are available for high schools and financial aid offices to make students and parents aware of this new service. These materials are designed for orientations and parent and financial aid nights. Contact your Bank One Representative if you are interested in ordering these materials, or contact us using the information below.

